# Appalachian Highlands ENTREPRENEURIAL ECOSYSTEM MAP

**SPECIALIZED SPACES** 

Ballad/RC Appalachian Highlands Center for Innovation Create Appalachia Kingsport Create Appalachia Johnson City ETSU-EASTMAN Valleybrook

Mountain Harvest Food Kitchen

GROWING

SCALING

ETSU Innovation Lab

Regional Center for Advanced Manufacturing

Inventor Center Makersr

#### **UNIVERSITY PROGRAMS**

CO.STARTERS

Create Appalachia Elizabethton Business Retention Program ETSU STRIVE Veterans Program

Founders Forge Startup Mountain Summit Founders Bootcamp

Inventor Center Supper Seminars

Twende for Minority Founders Sync Space Freelance Academy Veteran Business Development

Women's Business Center

PROTOTYPE DEVELOPMENT

Inventor Center Makerspace

Mountain Harvest Food Kitchen

KOSBE/TSBDC at ETSU Affiliate Office Opportunity SWVA TSBDC at ETSU

for ETSU STRIVE Veterans Program

East Tennessee State University Milligan Universtiy Northeast State UVA Wise

NETWORKING

Appalachian Creative Marketing Meetup Chamber Meetups
Founders Forge Meetups

Summit Leadership

Women's Business Center

Young Professionals Groups

CONCEPT

CO.STARTERS

ETSU iLab

TSBDC at ETSU

**TRAINING** 

TriDev WKMA's Art Lab

Sync Space Mentor Network

Appalachia Coding Collective

Sync Space Freelance Academy ETSU RC Studios

KOSBE Propel Northeast TN Tourism Spark Women

#### MARKET INTRO CO-WORKING SPACES

Co-Work Bristol Create Appalachia Kingsport Create Appalachia Johnson City ETSU Innovation Lab Hackler Hall Greeneville Holston Business Development Center Spark Plaza

**ESTABLISHING** 

#### **SEED STAGE CAPITAL**

Regional Angel Investor Network Micro Venture Fund Sims Venture Capital

#### **GROWTH PROGRAMS**

AG Launch Bootcamp Ballad Health Innovation Center - Alpha Dev Consumer Good Accelerator ETSU Research Corporation Get Bundled LaunchTN Mentor Networks Launchi'n Mentor Networks NursEng Accelerator PROOF Restaurant Recovery & Consumer Goods Sync Space Digital Media Bootcamp Sync Space Rural Accelerator

#### **EARLY STAGE CAPITAL**

Angel Roundtable alachian Highlands Micro-Venture Fund Appalacman Ballad Ventures gional Seed Fund SBIR/STTR Regional Grant Sims Venture Capital

# **EXPANSION RESOURCES**

Regional Chambers of Commerce Ballad Innovation Bristol EDO ETSU Soft Landings Program First Tennessee Development District Greene County Partnership Johnson City EDO Kingsport EDO NETWORKS Northeast TN Regional Hub

#### **GROWTH CAPITAL**

First TN Development District Business Development Loan Fund FundTN LendTN Traditional Bank Lending

SBA Loans & Guarantees Sims Venture Capital USDA Rural Development Loans & Guarantees USDA Farm Services Agency Loans & Guarantees

# **IMAGINING**

#### **NETWORKING**

Providing networking opportunities for entrepreneurs, students, inventors, creators, remote and a digital workers through events, meetups and spaces.

#### CONCEPT

People in the concept phase are looking for ways to brainstorm, evaluate, and refine their business idea and draft a roadmap to begin their business journey.

**IMAGINING** 

#### **TRAINING**

Programs, lunch-and-learns and demonstrations to provide free or low-cost access to training for entrepreneurs and creators to advance their skillsets.

## **ESTABLISHING**

#### **UNIVERSITY PROGRAMS**

Programs that have direct involvement with higher education partners including on-campus bootcamps, meetups, and research programs and internship opportunities for startups.

#### **SEED STAGE CAPITAL**

Seed capital is initial funding to start a business and fund the proof of concept and viability of the startup. Friends and Family, Angel capital, micro-venture capital and small grant or loan programs typical support this stage.

#### PROTOTYPE DEVELOPMENT

Access to equipment and professionals with experience building digital or physical prototypes of business ideas including app design, 3D printing, food experimentation and

## **CO-WORKING SPACES**

Co-working spaces offer discounted access to shared services such as high-speed internet, office equipment and meeting rooms. They also are community spaces to help promote entrepreneurial culture and sharing of experiences.

#### **MARKET INTRO**

Introduction to partners that mentor, connect and support an entrepreneur as they journey from idea to startup and seek to understand where they fit in the market and who are their

#### **SPECIALIZED SPACES**

Facilities which have specialized equipment or unique assets needed typically have a focus on high priced

for entrepreneurs. These spaces equipment or niche services supported by outside grants and partnerships.

## **GROWING**

#### **EARLY STAGE CAPITAL**

Capital that supports the expansion of a startup's team, equipment needs or even initial manufacturing. Partners who participate in early-stage investing may include small angel funds and venture funds.

#### **GROWTH PROGRAMS**

Accelerators and professional mentor networks become exponentially valuable for startup companies that have gained traction through initial programs, training and support.

# **SCALING**

#### **EXPANSION RESOURCES**

As a startup gains traction and seeks to become rooted in the community, the level connectivity and resources become important to ensure the company can remain and grow in the ecosystem.

## **GROWTH CAPITAL**

Access to capital is extremely important for companies as they grow their workforce, successfully meet the demands of their customers and seek to advance to long-term sustainability.

## DIRECTORY

AGLaunch agiaunch.com
Angel Round Table theangelroundtable.com
Appalachian Creative Marketing Meetup syncspace.org/acmm
Ballad Ventures balladhealth.org/ballad-ventures
Believe in Bristol believeinbristol.org
Bristol Chamber of Commerce bristolchamber.com
Create Appalachia createappalachia.org
East Tennessee State University etsu.edu/strive
Elizabethton Chamber of Commerce elizabethtonchamber.com
ETSU Research Corporation etsuresearchcorporation.org
ETSU RC Studios etsuresearchcorporation.org
Founders Forge myfoundersforge.com
First TN Development District
FundTN & LendTN fundtennessee.org
Get Bundled launchtn.org/bundledinitiative
Greeneville County Partnership greenecountypartnership.com
Hackler Hall hacklerhall.com
Hawkins County Chamber of Commerce rogersvilletnchamber.com
Holston Business Development Center holstonbusiness.hbdc.org
Innovation Lab etsu.edu/ilab
Inventor Center theinventorcenter.org
Johnson City Chamber of Commerce johnsoncitytnchamber.com
Kingsport Chamber of Commerce kingsportchamber.com
KOSBE/TSBDC at ETSU Affiliate Office
LaunchTN launchtn.org
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Milligan University milligan.edu
Mountain Harvest Food Kitchen unicoitn.net/mhk-incubator
Networks networkstn.com
Northeast TN Regional Hub northeasttn.com
Northeast TN Tourism northeasttennessee.org
Northeast State Community College northeaststate.edu
Opportunity SWVA
PROOF Incubator proofincubator.com
RCAM manufacturingfuture.net
STRIVE Veterans Program etsu.edu/cbat/strive.php
Summit Leadership summitlife.org
Sync Space
The Nest facebook.com/thenestswva
TriDev
TSBDC at ETSU
Sims Venture Capital simsventurecapital.com
Spark Plaza sparkplaza.com
SquareOne squareoneerwin.com
WKMA's Art Lab williamkingmuseum.org
Women's Business Center kosbe.org
UVA Wise
Young Professionals Groups
ecosystem